


*Enchanting  
Homes  
of*  
**WESTERN  
PINES**

**WESTERN PINE ASSOCIATION  
YEON BUILDING, PORTLAND 4, OREGON**





A photograph of a rustic living room. The ceiling is made of exposed wooden beams. The walls are a mix of red brick (around the fireplace) and light-colored knotty pine paneling. On the left, a tall wooden bookshelf is filled with books and decorative items. A fireplace with a brick surround has a fire burning inside. In the center, a large oval rug with concentric red, blue, and white stripes covers the floor. A small round wooden table with a glass dome on top sits on the rug. To the right, a red sofa is partially visible, and a window is covered with a colorful patterned curtain. A wooden ladder-back chair stands near the fireplace.

COVER . . . Room with a bountiful view. Radiant, glowing windows and walls of Western Pine bring beauty to the inside, frame it from the outside.

Tradition never dies, and Early American never tires. Knotty Pine paneling and woodwork is as important to Colonial as the hooked rug and ladder-back chair.

# the Western Pines

**IDAHO WHITE PINE  
PONDEROSA PINE  
SUGAR PINE**

The wood of the tall and majestic pine tree was America's first utilized resource. More than 950 years ago Leif Erikson and his Viking explorers, in search of timber for shipbuilding, visited the shores of New England and sailed back to Greenland with a cargo of pine logs.

Six hundred years later the British rediscovered the value of the New World's pine timber, both as a colonial building material and as an exportable commodity. From that time forward pine has been a prized possession of mankind. Many of the colonists' earliest homes and public buildings, constructed entirely of pine, stand solidly today, silent testimonials to the wood's beauty and durability.

When the lumber industry moved westward, the Western Pines—Idaho White Pine, Ponderosa Pine and Sugar Pine—became the nation's most widely used lumber for all-around building purposes. Today they rank as the most versatile of all woods for sturdy framing, for handsome siding and for beautiful woodwork.

Carefully seasoned Western Pines are inherently adaptable to any architectural treatment from traditional Early Ameri-

can to advanced Modern. The ready reception of these cheerful woods to all types of finish treatment—gleaming enamel, colorful paint, distinctive stains, varnishes and lacquers—lends them beautifully to paneling, windows, doors, mouldings and other interior woodwork.

Outdoors, the rugged resiliency of the friendly Western Pines provides long-lasting protection against the storms of winter and the heat of summer. Outside or inside, maintenance is simple and easy, for paint, stains and varnishes cling to these durable woods and they're speedily cleaned or waxed.

The soft-textured Western Pines will always be available in generous supply. Modern industrial forestry—the practice of Tree Farming—assures that continuous new crops of even-grained pines are constantly being grown for the families of tomorrow, replacing the ripe old timber harvested for the homes of today.

For your new home, or for your next modernizing project, select one of the handsome, versatile Western Pines. See your retail lumber dealer today. He'll be glad to furnish friendly advice on sizes, grades, patterns or costs.

**WESTERN PINE ASSOCIATION**  
**YEON BUILDING** **PORTLAND 4, OREGON**



As durable and perennially popular as Cape Cod, a style that has lived for 300 years, is smooth, paint-gripping Western Pine siding, as fresh as a May morning.

And with modern, too, the versatile Western Pines cooperate happily, bringing sharp definition, clean-lined beauty and the important virtues of permanence and dimensional stability.

2



Perhaps the most popular of all contemporary designs is ranch style. And most popular of all woods for its expression are the rugged Western Pines whose character just fits the need.

Here's another in the ranch family. Pine boards and battens, painted this time, say there's simplicity here, and informality, and the repose you want in your home.





Be as modern as you like and the sturdy Western Pines will go right along. They're economical, too. Knotty grade Economy Siding, sealed before painting with WP-578 Knot Sealer, supplies all the durability you need.

Ground-hugging and forward-looking, the high style of Contemporary joins the high quality of Western Pine and the blending is this—a small home to live with and be happy.



A lively combination of fieldstone, pine and fertile imagination produced this striking gallery where outdoors and indoors meet half-way. The vista from either is fine.

As solid as the towering cliffs, inspiring as the scenery, this house of pine was built to endure the rangeland's summer heat and the mountain winter's silent cold. To provide beauty, too. And it does all three.

3







Here's a knotty nook to make even check-writing easy — well, easier. Resilient, soft-textured Western Pine paneling converts a place of duty to a place of beauty.

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Painted pine, with walls and beamed ceiling to match. It's a happy hinging of traditional style with contemporary coloring, and as harmonious as the music that's made there.

There's music and reverie, and browsing and drowsing, in this cradle of comfort in Knotty Pine. Even the log is made happy.

4



Polly, put the kettle on and we'll all have tea — with Knotty Pine and powder-horn. For snacktime or talktime, or any time at all, this is the place for enjoyment.

When space is a problem and there's much to crowd in, it's easy to do it with Knotty Pine woodwork, handsome, rugged and simple to clean.





Here's livability without fussiness, and no painful hours of maintenance. Resilient, dimensionally stable Western Pines are easy to finish, easy to clean. And easy to look at, too.

No fumbling, no digging for last month's magazine here. And the idea was no fumble, either. Knotty Pine, warm, friendly and handsome, handled it neatly.

As timeless as tradition, as modern as next week, paneling of Knotty Pine is right at home in any company. You know it in Colonial. You'll like it in Contemporary. See?

Buffaloed by a big wall? Break it up with Western Pine. For shelving and sideboard, cabinets and closets, versatile pine responds to ideas, and finishes, too.

Welcome, visitor, you're protected here. The planting says howdy. The stout Western Pine door and matching woodwork say safety and charm.



# D E N S — P L A Y R O O M S

Where it's room for fun it's the place for pine. Durable and handsome, the rugged Western Pines take the punishment of playtime, without showing the wear.

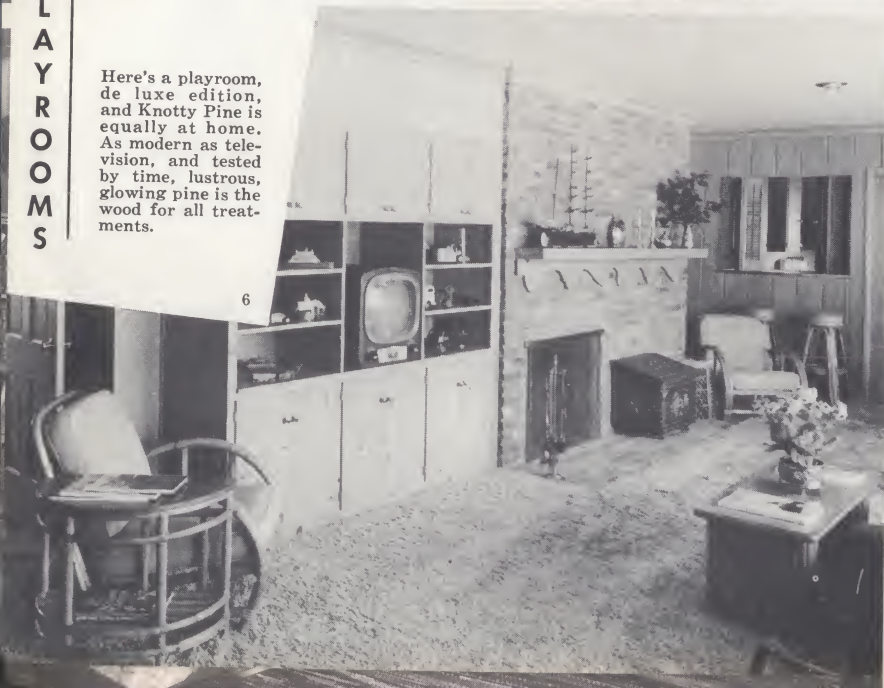
Here's a playroom, de luxe edition, and Knotty Pine is equally at home. As modern as television, and tested by time, lustrous, glowing pine is the wood for all treatments.

6



For poker or pinochle, canasta or contract, there's no gambling with Knotty Pine. Carefully seasoned, precisely milled, it's a jackpot for woodwork, a full house for your home.

Bountiful in its beauty, cheery in its charm, knotty Western Pine is a complete companion to play. Restful but rugged, steady and sturdy, it's a good friend to have near.







Friendly and comfortable, pine is like an old leather chair . . . undemanding, dependable and bearing its years with the dignity of sound character.



If you've modern motivations with traditional ties, here's how to blend the two. Marry contemporary furnishings to bleached Knotty Pine. You'll have a coupling with a future assured.



Bring the outdoors indoors. With breeze-fresh Knotty Pine you'll scarcely notice the change. Tough but tidy, it's a joy to possess, a picnic to maintain.



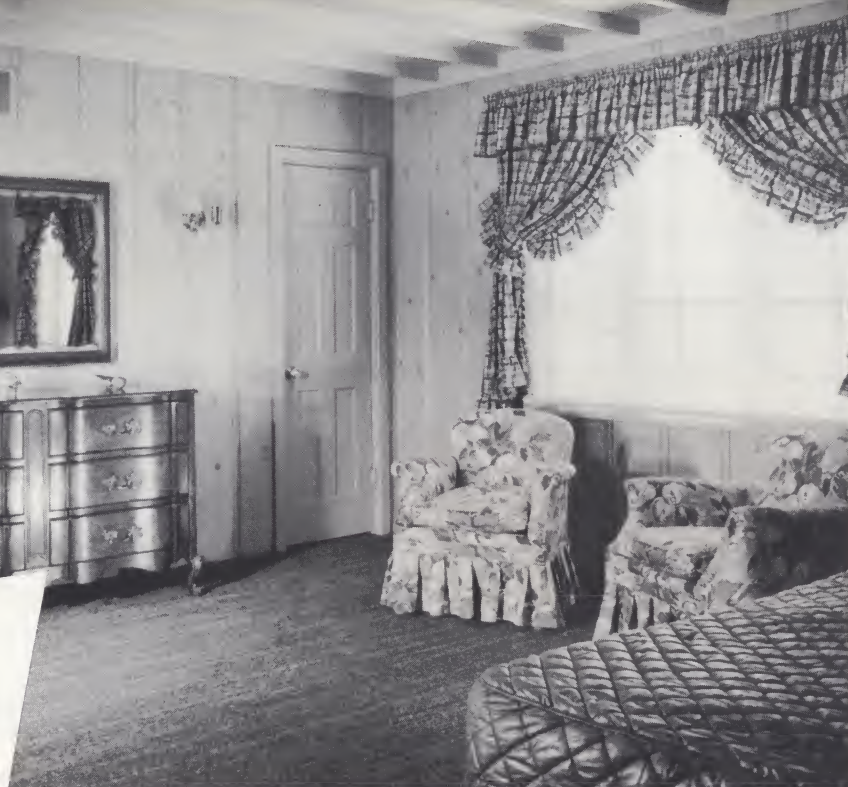
Retreat with honor. Whether the day is done or just beginning, here's a spot for seclusion. Western Pine paneling and movable wood shutters bring rest and comfort and a place for collecting your thoughts.



Serene and lovely and a room to call your own. Knotty Western Pines with a cheery finish establish a mood for dreaming, a respite from the cares of the day.

There's a lifetime of living, even at a youngster's knockabout pace, in a bedroom of pine, resilient and always presentable. Imagine the hours of maintenance you'll save.

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For youngsters, in fact or adult, Knotty Pine bunks are both a tradition and a smart solution to the small bedroom problem.



Plan for living, junior division. Combination dresser-desks eliminate cluttering furniture and give plenty of room for study.





Design with a delicate flair. History's dignity, today's loveliness . . . and beautiful enameled pine. They've brought majesty and grace and security to this home.



Demonstration of imagination. Colonial pine paneling, modern color and a realistic approach to comfort produced a proud combination of charm.





The modern American kitchen is the envy of housewives the world over. Engineered for efficiency, very nearly automatic, it's one of the most pleasant rooms in the house.

But it hasn't always been that way. Evolving through generations, the kitchen came into its own when the machine age and the high cost of help conspired to bring the housewife back into it. At the time the prevailing decor was that of a clinic . . . white, dazzling and sterile. And it wasn't long before the lady of the house grew tired of it.

So color came to the kitchen, and with it the Knotty Western Pines, those versatile woods so adaptable to the limitless range of color stylings. Today's kitchen is a tone poem in color, individually finished to the taste of the individual owner. Such as this one, and many more on the following pages, all built with Western Pine, a durable wood, simple to clean and so easy to live with.







The brightest room in the house. And the merriest, too. You'll lighten the load and pep up the provender in surroundings as cheerful as this. Pine from top to toe.





Compact and cozy, with elbow room, too. There's no waste motion here, and no drudgery either. Smart planning lightens the work, radiant Western Pines banish the blues.

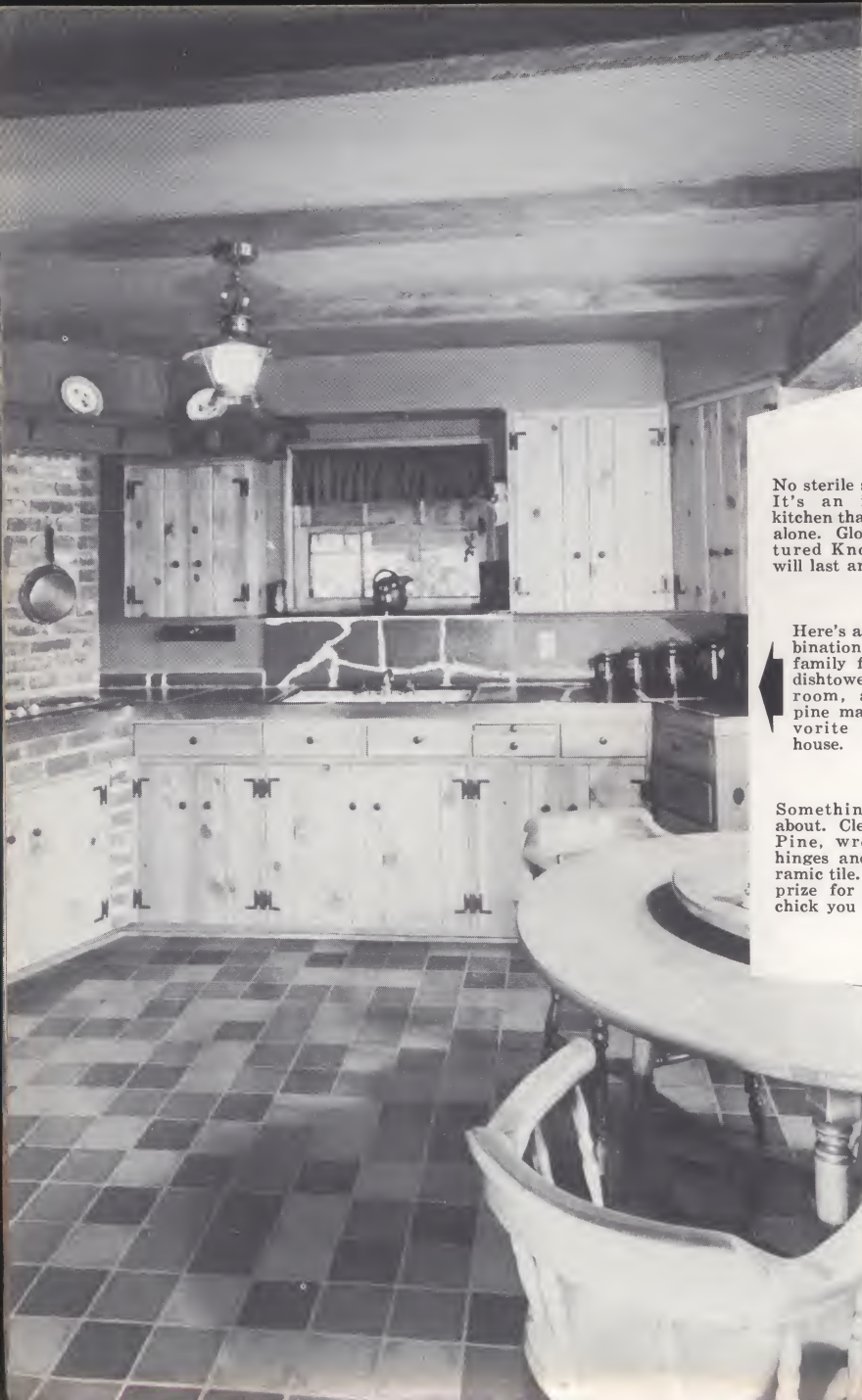
Ham on rye or a full course dinner, it's a quick step from the stove. Eating's easy here. And the scenery remarkable.

A Pullman kitchen with the space of a ballroom. Work area is almost step-less. Bar makes a neat division from the nook. Pine makes a neat decoration for all.

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No sterile stereotype, this. It's an individualized kitchen that could be yours alone. Glowing, soft-textured Knotty Pine that will last and last and last.

Here's a culinary combination to make the family fight FOR the dishtowel. A friendly room, and friendly pine makes it the favorite spot in the house.

Something to crow about. Clear Western Pine, wrought iron hinges and bright ceramic tile. A pullet-zer prize for the slickest chick you know.

14





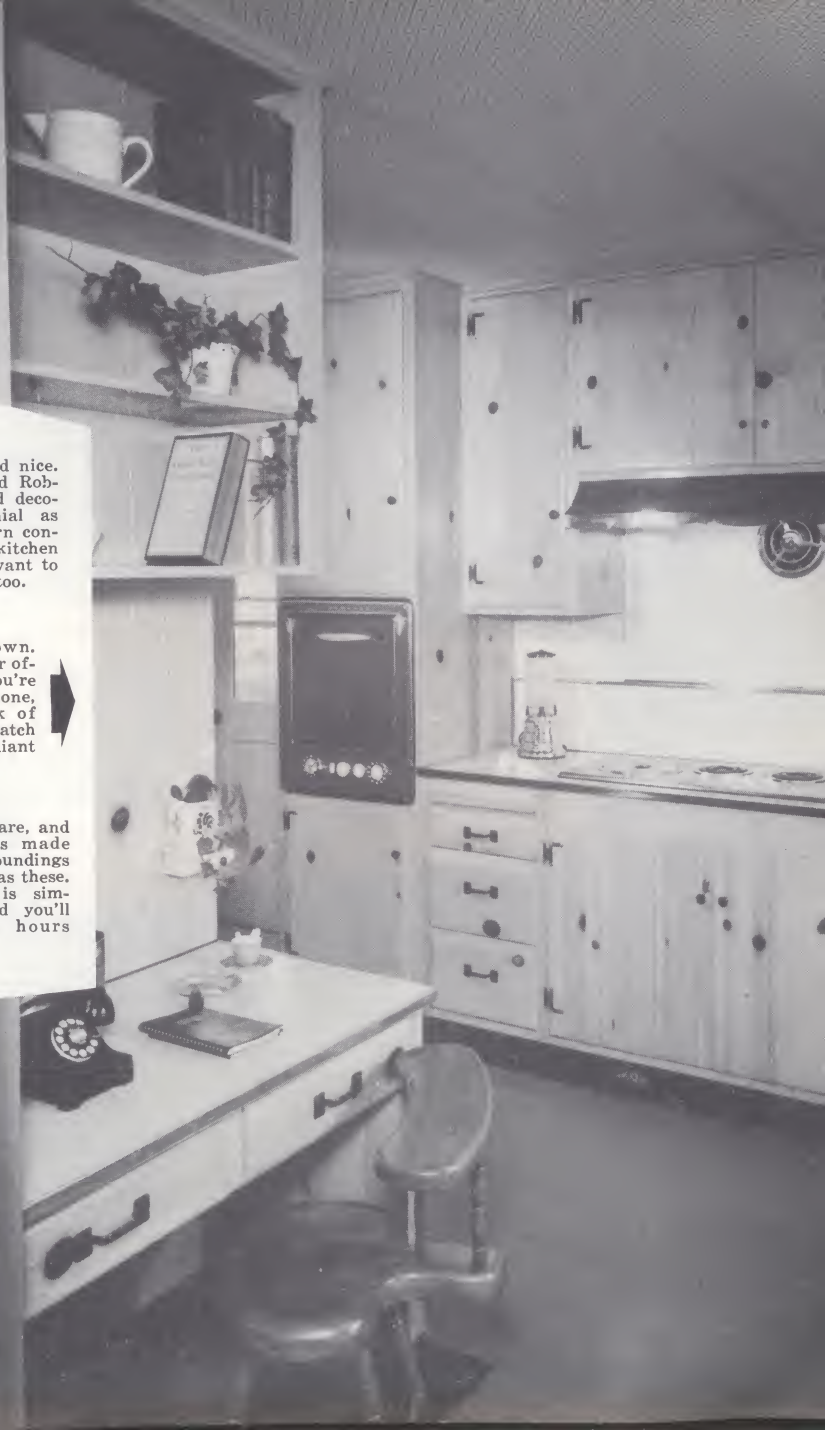


Knotty, knobby and nice. By Sally and Lloyd Robbins, designers and decorators, and Colonial as can be, with modern conveniences. It's a kitchen your friends will want to see. And to copy, too.

Just like downtown. The kitchen is your office, madame. You're entitled to a telephone, too. And a desk of Knotty Pine to match the rest of the radiant room.

Room to prepare, and preparation's made easier in surroundings as distinctive as these. Maintenance is simpler, too, and you'll welcome the hours you'll save.

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## DINING AREAS

Now you see it, now you don't. Mix architectural trickery with clear pine woodwork, and presto! four rooms instead of two. One way the table makes a dining room, another a nook.

Dinnertime delight. For family fun or formal festivity you'll be proud as punch in a setting like this. Distinguished Western Pine will help you insure it.

Let it storm outside. Cozy Knotty Pine, as mellow as candlelight, turns the inside into a haven of contentment, intimate, comfortable and warm.



16



Bright and happy as a sunny morning. It's spring the whole year 'round in a nook that's finished in pine, so cheerful, lively and gay.

Ever have company in the kitchen? With an arrangement like this, they won't be happy anywhere else. Glowing Knotty Pine is company, too, welcome all of your life.





Brighten the corner of that bar. Here's a happy plan combining beauty and utility, just like the handsome Western Pines that add durability, too.



They'll be booking your cooking from miles around when it's served in a setup like this. Clean as a whistle and beautiful, too.

Adaptation to a situation. Problem: How to mix serving bar with formal dining room. Solution: Folding doors on hidden hinges, and princely Western Pine.

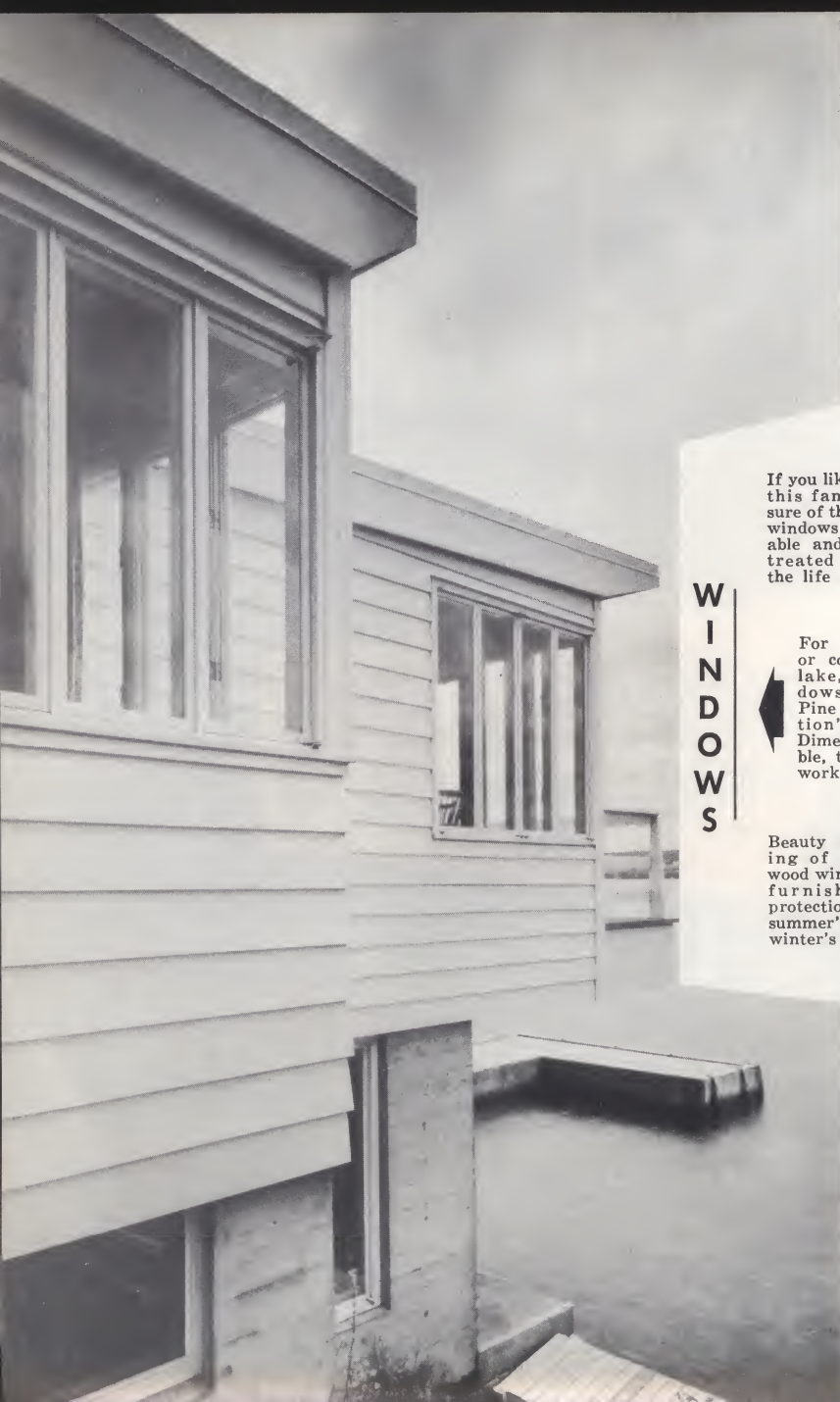
For quick lunching or leisurely dining, there's equipment for either. And for either, there's the charm of pine and the quiet pride you'll have in your ownership.



Morningtime melody. Sparkling Knotty Pine, jaunty as June, will cut down your cares and buoy up your breakfasts. And lunches and dinners as well.







If you like windows, and this family did, make sure of their beauty with windows of wood, paintable and preservatively treated to endure for the life of your home.

## W I N D O W S

For winter home or cottage at the lake, wood windows of Western Pine are the nation's favorites. Dimensionally stable, they fit right, work right.

Beauty spot. Siding of pine and wood windows, too, furnish lasting protection against summer's heat and winter's cold.

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Traditional in value, modern in design, windows of wood furnish splendid protection against interior condensation, exterior deterioration.

◀ In sweltering August or the bitter cold of January, Western Pine wood windows hold the elements at bay, discouraging heat in the summer, condensation in winter.

Architecturally adaptable windows of wood add expression to this home. And they're paintable when redecorating time comes along.

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## DOORS

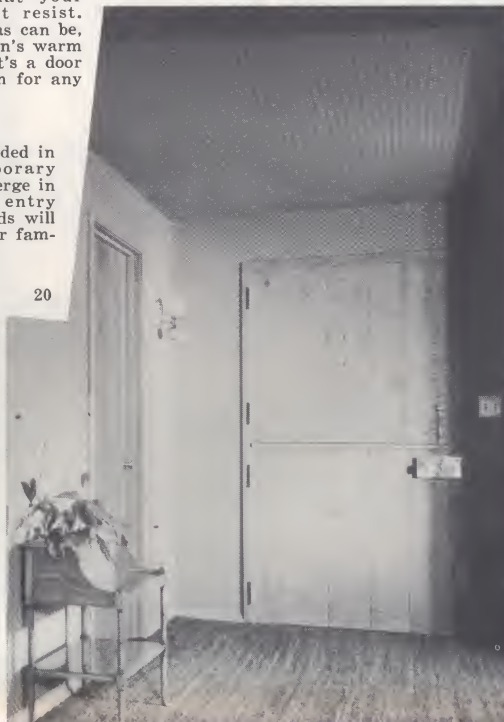
For doors, too, the dimensionally stable Western Pines are historic, tried and true. No sagging, no rattling, just up-to-date beauty and old-fashioned dependability.

Here's an invitation to welcome that your guests can't resist. Traditional as can be, with tradition's warm friendship, it's a door full of charm for any home.

Beautifully blended in pine, Contemporary and Colonial merge in a refreshing entry that your friends will admire and your family revel in.



Room with a view. There's not a householder in the land who wouldn't like a Dutch door. Stout Western Pine, treated with preservatives for long life, makes the door he'd like best.



Sliding doors save space. And Western Pine doors save door-fitting problems. Precisely made, dimensionally stable, they're good for a lifetime of service.



Closet in modern dress. There's drama even in storage space today, and a good deal more convenience, too. Here's another demonstration of Knotty Pine in a use where drama and convenience are happily wedded in a partnership that will endure for years.

For any decorative and utilitarian purpose about the house, the versatile Western Pines can give outstanding service and dramatic beauty to *your* home, too. What's more, they're a workable, adaptable material that can be fitted to your special plan, your very own homebuilding or modernizing idea whether it's hospitable Colonial, impeccable Modern or something in between.

Perhaps it's a rugged rumpus room you're planning. Or a farm kitchen like that on the back cover, by Sally and Lloyd Robbins, designers and decorators, where Knotty Pine and spinning wheel are as inseparable as you and your memories. Or a comfortable den. Or an attic bedroom. Whatever your project, build it with Western Pine, the most versatile wood you can buy.

Your retail lumber dealer will be happy to help with selection of pattern and grade, cost estimation and planning. He's a good man to know. Consult him before you begin.







**These are  
the  
Western Pines**

- **Idaho White Pine**
- **Ponderosa Pine**
- **Sugar Pine**



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